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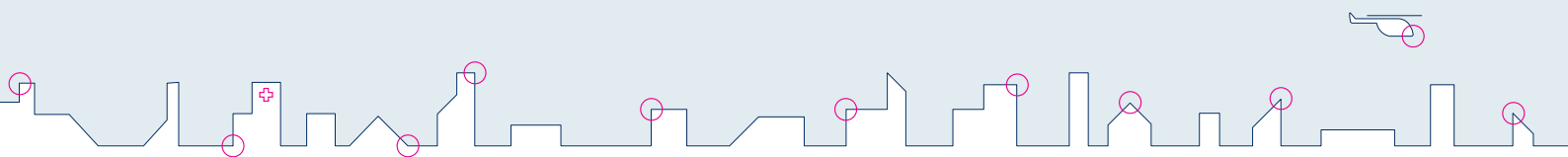
2017

Norway's national eHealth conference
Oslo Spektrum **31/10 - 1/11**

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IKT NORGE



Prospectus

ABOUT EHiN 2017

VISION:

“Norway wants to be in front of shaping the future of healthcare”

Following the success of last three years' conferences, IKT Norway is organizing the fourth conference on E-health in Norway. EHiN 2017 will be held in **Oslo Spektrum on October 31st - November 1st.**

EHiN 2017 is organized with the support of the IT sector as well as the public health sector. There will be a broad group of partners from the health care sector and an extended participation from the industry through sponsorship.

IKT-Norway is a non-profit vendor organization, with long experience to bridge the gap between the market and public sector. The industry will be represented by both Norwegian and international companies.

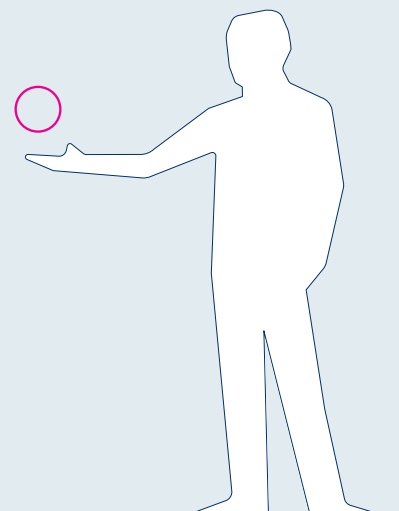
The EHiN conference sessions are organized into different tracks, covering a wide range of **Home Care technology, Smart Home, Internet of Things, Security and E-health.**

The whole conference and fair will be fully integrated and attendees will be free to visit any stand and presentation.

In addition, there will be plenary sessions and the EHiN 2017 conference will have a joint opening and an evening dinner with networking possibilities.

EHiN 2017 will be presented in Norwegian and English (marked in the programme). There will be a full presentation of the Norwegian e-health strategy in English.

There will be both Norwegian and English tracks at any time.



ATTENDEE OVERVIEW 2016



- IT Professionals Health Sector
- IT vendors
- Public
- Other
- Municipalities
- Akademika
- Other public sector
- Health care professionals

52
Partners

17
Countries

170
Speakers

1079
Participants

49
Sessions



SPONSOR TYPE	SUPER	GOLD	SILVER	BRONZE
	24 sqm	12 sqm	6 sqm	6 sqm
	350.000 NOK*	150.000 NOK*	95.000 NOK*	55.000 NOK*

BENEFITS				
Speaking Opportunity	Main Program	Main Program	Sponsor Program	●
Furniture & Equipment	High end	High end	Basic	●
Increased booth area	Max + 12 (36)	Max + 6 (18)	Max + 6 (12)	●
Price per additional 6sqm	25 000 NOK	25 000 NOK	25 000 NOK	●
Complimentary Registration Full ticket	6	3	2	1
Staff tickets (stand area/only) included	4	3	2	1
Conference Catalogue Advert	Full page	1/2 page	1/4 page	1/4 page
Discounts on A la Carte Sponsorships	15%	10%	●	●
Upgrade restaurant Area*	●	●	●	●
Marketing package**	●	●	●	●
Attendee List***	●	●	●	●
Expo Meeting Rooms upgrade****	●	If available	If available	●
Pre conference*****	●	●	●	●

* Size may vary according to sponsorship level

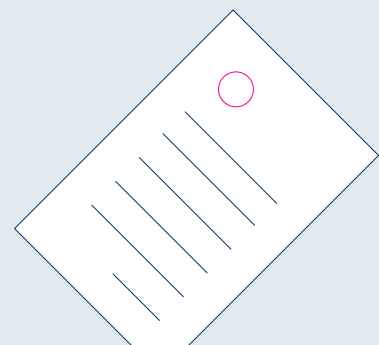
** Marketing package includes: invitations, newsletters, flyers, printed decor at the venue, agenda and event websites.

*** Attendee list includes company name and name of participant

**** Two meeting room available: one small, up to 6 persons, one big up to 24 persons. First come, first served

***** Limited rooms available

All prices are excl. VAT.



STAND OPTIONS

There are multiple possibilities regarding stand set up. Please find below an overview of different stand layouts. Contact us for detailed information.



24 sqm incl. restaurant stand



Super stand



12 sqm



12 sqm



6 sqm



Landpavillion



Theme stand

Wall decor and concept

Please note: Printed Wall Decor is not included in the partner package, and come as an additional order.

Price example for a 6sqm booth (2*3m), mounting included: NOK 8.500 excl. VAT.
Please contact us if you need assistance in planning your stand area.

A LA CARTE

Enhance your visibility at the conference

Several sponsorship add-ons are available to you, and can further promote your company or cause.

Conference app commercial
Several available



Price: 4000 NOK

Conference bag with logo
Several available



Price: from 5 000 to 25 000 NOK

Conference wifi sponsor
One available



Price: 30 000 NOK

Conference lanyard
2 available*



Price: 15 000 NOK

*Only for Super and Gold Sponsor

Infoscreen advert on site
Several available



Price: 6000 NOK

Conference dinner sponsor
Several available



Price: 10 000 NOK

Conference badge sponsor
One available*



Price: from 20 000 NOK

*Only for Super and Gold Sponsor

Room sponsor
Several available



Price: 20 000 NOK

Staff t-shirt sponsor
One available



Price: 10 000 NOK

Meeting rooms upgrade



Price from: 3 000 NOK

Have any additional questions
or requests?

Please contact us:
ehin@ikt-norge.no

RESTAURANT AREA

Enrich the stand experience and attract more visitors.

Choose between a larger restaurant & dining area with excellent food served throughout the day, or a smaller snack area serving coffee, smoothie, fruits etc.

Food, chefs, counters, tables and more are included in each package.

For a large restaurant & dining area, the back wall can be up to 10-meter-long and 4-meter-high. You can decorate the wall with your custom design for an additional cost.



Freshly prepared

The EHiN food and beverage is operated by Furset Restaurant Group. Our food options include various choices of healthy eating, hot food, light lunches, cake and pastries. Custom demands also possible.

PRE-DINNER RECEPTION

Sponsor one of the premier networking events at EHiN 2017.

Get the opportunity to host the pre-dinner reception at your stand area. Order drinks, aperitifs and light snacks to be served between the last sessions and dinner.



MEETING ROOM

Looking for space on the expo floor to meet with potential customers or employees?

EHiN 2017 is offering seminar/contact rooms and meeting space to our exhibitors.

Choose between:

- **Large room** with seating up to 24 persons (auditorium/conference style) NOK 6 000 per hour.
- **Small room** with seating up to 6 persons (relaxed style) NOK 3 000 per hour.

Reservations are made on a first-come, first-served basis.



PRE-CONFERENCE

The EHiN 2017 Pre-Conference opportunity is structured to give your organization extended face time with prospective clients and partners.

Workshops allow for intense learning and extensive attendee interaction on various topics. Sponsoring a workshop demonstrates your organization's thought leadership and commitment to advanced education for end-users and providers.

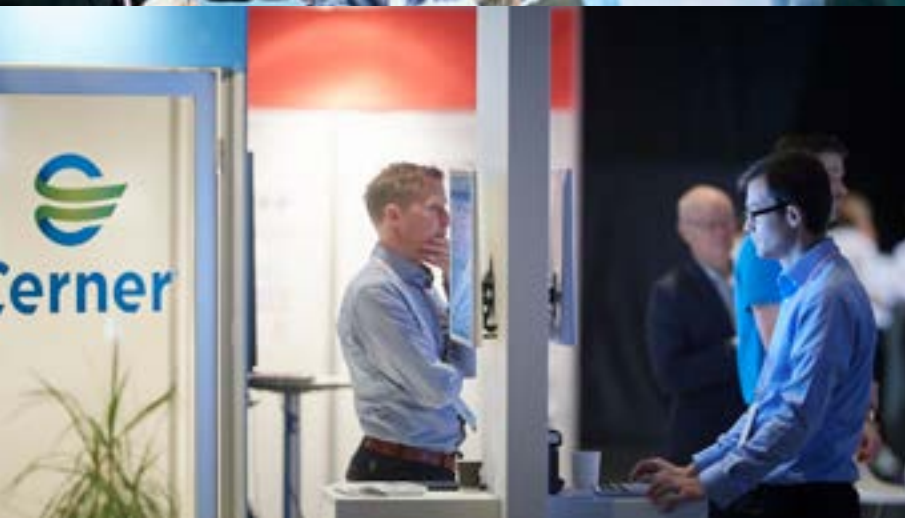
The pre-conference opportunity offer access to session and workshop rooms the day before the EHiN conference, 30th October. Promotion of the pre conference is also included.

Note: staff and other facilities is not included. Limited rooms available





EHiN 2016



Welcome to EHiN 2017



VENUE: OSLO SPEKTRUM

EHiN 2017 will be held 31.10 - 1.11 in the Norwegian capital Oslo.

Oslo Spektrum give the attendees, speakers and sponsors the opportunity to meet and network in a dynamic and vibrant expo area. The venue is situated in the heart of Oslo, with close proximity to accommodation, shopping, culture and nightlife.

CONTACT INFORMATION

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