



# EHIN

## 2018

Norway's national eHealth conference  
Oslo Spektrum November 13-14th  
[ehin.no](http://ehin.no)

Powered by

IKT  NORGE

Partner Prospectus

## ABOUT EHiN 2018

### VISION:

“Norway wants to be a leading force in shaping the future of healthcare”

EHiN is celebrating five years of success. IKT Norway is hosting the fifth conference on E-health in Norway as EHiN 2018 is held in **Oslo Spektrum on November 13-14th**.

EHiN 2018 is made possible with the support of a wide spectre of contributors. Partners representing the IT and health care sector as well as a broad spectre of companies from the healthcare-industry will be attending the conference.

IKT-Norway is a non-profit vendor organization, with a long experience in bridging the gap between the market and public sector. The attendees from the industry will consist of both Norwegian and international companies.

EHiN will continue its successful formula of conference sessions divided into different tracks. In 2018 they will cover a wide range of topics: **Welfare Technology and Genomics, Security and Privacy, eHealth research and more.**

The venue is large, but compact and versatile, and the sessions are set in a variety of auditoriums surrounding the exhibition area. Attendees are free to visit any stand at any time during the conference, and are welcome to choose from a variety of Norwegian and English speaking tracks running throughout the days.

The EHiN 2018 conference will have a joint opening and a few plenary sessions as well as an anniversary dinner with great networking possibilities.

*“EHiN is an unique and important meeting place to showcase modern technology, and to discuss future solutions for a more sustainable healthcare system.”*

*- Hans Jacob Moe, Head of Communications, Cerner*

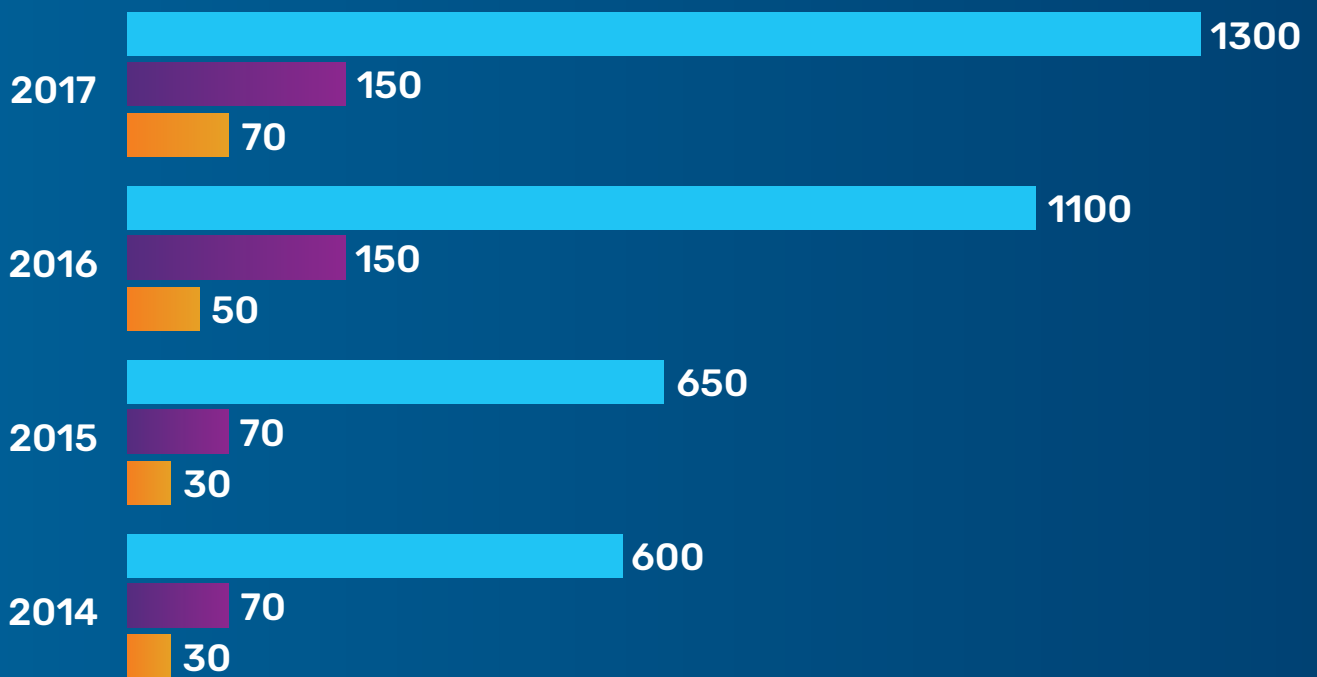
FIFTH  
ANNIVERSARY





# FIVE YEARS OF EHIN

● Attendees ● Speakers ● Partners



## STAND OPTIONS

There are a multitude of possibilities regarding stand set up and for producing a good visual impact. On this page you will find some examples of the different stand layouts.

Please feel free to contact us for more detailed information, or if you need assistance in planning your stand area.

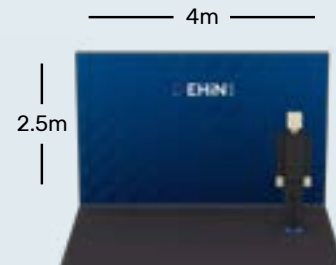
**New offer: Gold Partners can upgrade to Center Court booth, close to the restaurant area by the main stage.**

Note: Printed Wall Decor is not included in the partner package and come as an additional order.

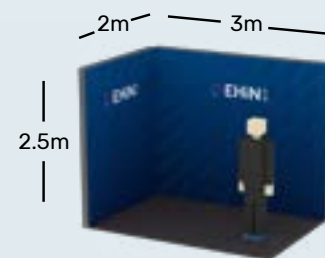
### Stand examples:



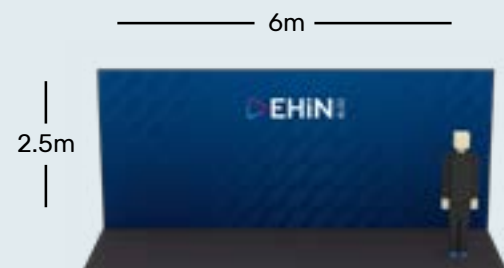
24 sqm incl. restaurant stand



12 sqm



6 sqm



12 sqm



## RESTAURANT AREA

### Enrich the stand experience and attract more visitors

Choose between a larger restaurant & dining area with excellent food served throughout the day, or a smaller snack area serving coffee, smoothie, fruits etc.

The size of a restaurant wall can be up to 10m long and 4m high. For an additional cost, this area can also be decorated with a custom print of your preference,

Size may vary according to partnership level and restaurant size.

### Personalized menu

We urge partners to contribute in choosing the restaurant's menu, and brand dishes with company specific names. The restaurant package includes food sampling sessions.

### Freshly prepared

Food and beverages at EHiN is operated by Furset Restaurant Group, which has numerous fine dining restaurants around Oslo. Our food options include various choices of healthy eating, hot food, light lunches, cakes and pastries. We cater for custom demands upon request.

Food, chefs, counters, tables and more are included in each package.



## MEETING ROOM

### Looking for an opportunity to meet with potential customers or employees?

We offer seminar rooms and meeting spaces for our partners to set up private sessions during the conference.

Choose between:

- **Large room, conference style** with seating up to 100 persons  
NOK 6 000 for half a day.
- **Small room, expo area** with seating up to 6 persons NOK 3 000 for half a day.

Reservations are made on a first come, first served basis. Limited availability.



## PRE-CONFERENCE

The pre-conference at EHIN 2018 is structured to give your organization extended face time with prospective clients and partners. We provide assistance enabling you to create a variety of settings, depending on your needs.

Workshops have proven to be extremely effective, as they allow for intense learning and extensive attendee interaction on various topics. Sponsoring a workshop demonstrates your organization's thought leadership and commitment to advanced education for end-users and providers.

The pre-conference opportunity, offers access to sessions and workshop rooms the day before the EHIN conference, November 12th. Promotion of the pre-conference is included in the offer (newsletter, web).

Note: cost of staff and other facilities are not included, as this these figures will vary depending on form and content.



## SPEAKER OPPORTUNITY

### Collaborate in shaping the content

Super and gold partners have the opportunity to add speakers to the main programme and silver partners to the partner programme.

The EHiN 2018 programme committee handles all suggestions for speakers and content. The committee is hand-picked representing interests from public and private sectors.

The programme committee has the final saying in the selection of speakers and talks.

**Note: Call for speakers between April 1st and June 1st.**



## MARKETING PACKAGE

### Maximize your marketing potential

The marketing package has proved highly effective in enabling market immersion & increasing impact. It provides direct access to existing clients and potential customers alongside dedicated face to face meeting time with important targets. The partner categories are divided into super, gold, silver and bronze.

### Be a part of all EHiN branded material

Every partner of EHiN 2018 gets their logo included in all branded materials including: invitations, newsletters, flyers, printed decor at the venue, agenda and event websites.

If you want to increase your exposure even more, choose one or more of the promotional extras from our à la carte menu



## À LA CARTE

### Enhance your visibility at the conference

Several sponsorship add-ons are available for Super, Gold and Silver partners.

#### Conference badge sponsor

Price: 20 000 NOK

\*Only for Super and Gold Sponsor



1  
available

#### Conference lanyard

Price: 15 000 NOK

\*Only for Super and Gold Sponsor



2  
available

#### Conference wifi sponsor

Price: 30 000 NOK



1  
available

#### Track room sponsor

Price: 20 000 NOK



5  
available

#### Staff t-shirt sponsor

Price: 10 000 NOK



1  
available

#### Conference dinner sponsor

Price: 30 000 NOK



1  
available

#### Video advertisement on main screens

Price: 6 000 NOK



5  
available

#### Conference bag with logo

Price: 5 000 - 25 000 NOK



5  
available

#### Promo conference video and event photo

Variable price



#### Podcast

Price: 5 000-10 000 NOK



5  
available

Have any additional questions or requests?  
Please contact us: [ehin@ikt-norge.no](mailto:ehin@ikt-norge.no)



Partner Category	SUPER	GOLD	SILVER	BRONZE
Early Bird Price	300 000 NOK	150 000 NOK	95 000 NOK	55 000 NOK
Regular Price from July 1st	320 000 NOK	165 000 NOK	105 000 NOK	60 000 NOK

BENEFITS	SUPER	GOLD	SILVER	BRONZE
Included booth area	24 sqm	12 sqm	6 sqm	6 sqm
Additional area possible	+ 12 sqm	+ 6 sqm	+ 6 sqm	●
Price per additional 6sqm	25 000 NOK	25 000 NOK	30 000 NOK	●
Upgrade to restaurant area	●	●	●	●
Center court booth	●	15 000 NOK	●	●
Furniture & equipment	High end	High end	Basic	●
Speaking opportunity	Main Program	Main Program	Partner Program	●
Complimentary conference ticket	6	3	2	1
Staff tickets (stand area only)	4	3	2	1
Marketing package	●	●	●	●
Conference catalogue advert	Full page	1/2 page	1/4 page	1/4 page
Discounts on "A la Carte" add-ons	15%	10%	●	●
Meeting room	●	If available	If available	●
Attendee list	●	●	●	●
Pre conference	●	●	●	●

All prices excl VAT

## EARLY BIRD BENEFITS

By signing a partner category early your company has the opportunity to participate in the creative processes, both in regards to the expo layout and the choice of food.

If your company requires more time to process the paperwork and sign the contract, let us know and we will make sure you don't miss out on the Early Bird offer.



## A LOOK BACK AT EHiN 2017





## VENUE: OSLO SPEKTRUM

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**EHiN 2018 will be held November 13-14th in the Norwegian capital Oslo.**

Oslo Spektrum give the attendees, speakers and sponsors the opportunity to meet and network in a dynamic and vibrant expo area. The venue is situated in the heart of Oslo, with close proximity to accommodation, shopping, culture and nightlife.

## CONTACT INFORMATION

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**WELCOME TO EHIN 2018**

**FIFTH  
ANNIVERSARY**



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